

INVENTION FOR BEACH RESORTS SWEEPS THE NATION!

Inspiration

Jim Franklin was always mechanically inclined. He started working on cars at age 12. He spent two years between college and law school as a full-time mechanic. Though eventually building a successful law practice, he desired to be an entrepreneur. And then one day, inspiration struck. While vacationing at the beach with his girlfriend, he was faced with a problem when returning from the beach: how to clean the sand from his feet and legs without having to put all of his “stuff” down? The existing foot shower (simply a low mounted shower head) was difficult to use. He had to put down the cooler, radio, chair, towels, etc. and contort himself to try to rinse off. Suddenly, the idea of an automatic foot shower was born: the Surf Splash!

It took years of development for Jim’s idea to become reality, when he sold his first unit 3 years ago. Now, numerous beach resorts across the nation are providing their guests with the convenience of an automatic foot shower so that they can clean up without setting their “stuff” down! But Jim’s time saving, convenience device came with big bonuses for his customers.

Surf Splash Stops Sand!

Jim believed all along that his invention would reduce the amount of sand tracked into beach resorts, but the real world results surpassed his wildest expectations. Since Surf Splash is so easy to use, guests use it more than the old, cumbersome shower heads and garden hoses. Resorts have reported elimination of up to 90% of the sand previously tracked in. They are *raving* because: Pools are cleaner! Pumps and filters are lasting longer! Pool decks do not have to be re-stained every year! Carpet, linens and vacuum cleaners are lasting longer! Labor to sweep, wash and vacuum sand away is vastly reduced! But that isn’t all.

The Ultimate Green Machine!

Jim also believed Surf Splash would conserve water. Since it shuts off automatically, resorts no longer have to contend with broken valves or forgetful guests who let water (and money) go down the drain! Once again, he was surprised at just how effective his product would be. An independent water test at Bay View Resort in Myrtle Beach, SC provided astounding data. A 20-

day test using a water flow meter proved that Surf Splash saved over *600 gallons* of water per day versus a garden hose! The Director of Engineering who conducted the test, Ronnie Revis, concluded that well over *a million gallons of water per year* would be saved at his six properties with Surf Splash units. *A common sight... broken valve allows water to run.*

It's a "No Brainer"!

What started as an idea to make people's lives easier has turned out to be the best "green" device since the invention of the low-flow shower head! Surf Splash saves resorts time and money, it saves water, and guests love it! That's why many general managers and maintenance engineers refer to the decision to purchase Surf Splash as a "no brainer".

Surf Splash isn't just for beach resorts. It's a "no brainer" for certain parks and municipalities, too. Surf Splash has been purchased for the convenience of beach tourists and to keep sand out of life guard offices and other public buildings on the beach. Beach municipalities are also learning that Surf Splash helps keep sand out of their sewer systems. According to Jim, a Florida beach municipality is currently working with a large resort to install multiple Surf Splash units on its boardwalk to stop sand from reaching the pool decks of the resort and ultimately into the sewer system. Says Jim, "When the project is complete, it will be a model for joint endeavors between municipalities and resorts!"

Check out testimonials and get all the details about Surf Splash by visiting [HYPERLINK "http://www.surfsplash.com"](http://www.surfsplash.com) www.surfsplash.com.

Want an unbiased opinion...just ask a child!

Typical beachgoer carrying "stuff"

The "mountain" of sand shown here at Beach Colony Resort was shoveled out from under the Surf Splash over the Summer. But for Surf Splash, all of this sand would have been inside the property!

